

محمد نافذ حماد

Mohammed Hammad: I collaborate with companies to design their visual identity that serves their goals.

www.hammaddesign.net
info@hammaddesign.net
+972 567 110 140
Palestinian

WORK EXPERIENCE

JOBS

- Senior Graphic Designer** Yaseir for Marketing | 2017 – 2024
- Senior Graphic Designer** Cortoba for Marketing | 2022 – 2023*
- Brand Designer** Torood for Delivery | 2020 – 2023*
- UX UI Designer** Newline for Development | 2016 – 2017
- Junior Graphic Designer** Islamic University of Gaza | 2015 – 2016

*Work stopped due to the war on Gaza

FREELANCER

More than 80 logos and visual identities, the most important of which are:

- Visual Identity Redesign** Break Restaurant - since 2013 | 2024
- Visual Identity Redesign** Extreme Technology - since 2006 | 2023
- Visual Identity Redesign** Jaru for Sound & Music - since 1976 | 2022
- Visual Identity Design** Hungry Buten for Fast food | 2020
- Logo Redesign** Shakkour for Food Products - since 1983 | 2019

TRAINING

- Speaker** Launching the New Brand of Jaru Company | 2023
- External Discussant** Gaza University | 2023
- Visual Identity Workshop** Palm Media | 2023
- Design Training** EUTD | 2022
- Speaker** Design Talk Conference | 2019
- Career Plan Workshop** Frame Center | 2019
- Photoshop Trainer** Frame Center | 2018 – 2019

VOLUNTARY

More than 15 free works, in support of startup and charities, including:

- Logo Redesign** Family Oasis Foundation | 2023
- Visual Identity & Social Media Designs** TEDxRemal | 2021
- Indore Visual Designs** HULT PRIZE | 2019

REFERENCE

Youssef Al-Hallaq
Business Development | facebook.com/yelhallaq

Hadeel Sayed Ahmad
Strategic Brand Designer | facebook.com/hadeelsahmad

EDUCATION

Graphic Design Diploma
Palestine Training Institute
2014 - 2015

SKILLS

Adobe Illustrator & Photoshop
Project Management
Creative Thinking

AWARDS

- Distinction Award**
Islamic University of Gaza | 2023
- Gold Award**
Gridliners Awards - Poster Design | 2023
- Silver Award**
Gridliners Awards - Brand Identity Redesign | 2023
- Nominated for Designer of the Year**
Gridliners Awards | 2023
- Nominated for Best Design**
Gridliners Awards | 2023
- Gold Award** - Best Graduation Project
Palestine Training Institute | 2015

MEMBERSHIP

- Representative Torood** RiseUp in Egypt | 2023
- Premium Member** Graphic Design Club | 2016

EXHIBITION

- Macaw Gallery** Graphic Design Club | 2017
- Macaw Gallery** Graphic Design Club | 2016

